

B.B.A. Semester - 2 (CBCS) Examination**March/April- 2019 (Old Course)****EMERGING TRENDS IN CONTEMPORARY MANAGEMENT
(CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
-

Que-1 Write a brief note on Scientific Management. (14)

OR

Que-1 Write a note on.

- (a) Contingency Approach.
- (b) System School Approach.

Que-2 Write brief notes on. (14)

- (a) Employee Motivation.
- (b) Job Enrichment.

OR

Que-2 Write brief notes on. (14)

- (a) Work life Balance.
- (b) Employee Morale.

Que-3 Write a note on planned change. (14)

OR

Que-3 Write about concept, tools and importance of Organizational Development.

Que-4 What is Management Information system? Write about its process and importance. (14)

OR

Que-4 Write brief notes on.

- (a) Management by Exception.
- (b) Creativity and Innovation.

Que-5 Write a brief corporate story of Tata Iron and Steel company. (TISCO). (14)

OR

Que-5 Write a brief corporate story of Reliance Industries.
